

Tuxedo Road

Production



Advertisement Dimensions

Full Page	bleed	9.5	X	11.375
	trim	9.0	X	10.875
	live area	8.5	X	10.375
Half Page	vertical	4.1875	X	10.375
Half Page	horizontal	8.5	X	5.125
Third Page	square	5.625	X	5.125
Third Page	vertical	2.75	X	10.375
Spread	bleed	18.5	X	11.375
	trim	18.0	X	10.875
	live area	17.5	X	10.375
Special Quarter	vertical	4.1875	X	5.125

[dimensions are in inches]

Requirements

All advertising must be in **digital format**.

Please submit all advertising via CD, DVD or e-mail if size is less than 7mb.

Larger files may be uploaded via our FTP link:

www.jezebelmagazine.com/FileUpload.aspx

Primary source file program **InDesign CS2**.

Other formats in the following programs permitted:

Acrobat PDF (file must be in Print Resolution)
Illustrator CS2, QuarkXPress 6, Photoshop CS2
CMYK Printing Ink Set-up as SWOP coated,
Dot Gain 20%, Total ink limit 270%.

Color laser proof required to ensure correct information.

Publisher accepts no responsibility for errors, including but not limited to spelling, telephone numbers, key numbers or addresses.

Advertisements less than full page must have a minimum .5 pt rule.

2010 Production Deadlines

<u>Issue</u>	<u>Materials Due</u>
January/February	January 13
March/April	February 12
May/June	April 9
July/August	June 11
September/October	August 13
November/December	October 8